



# a new leaf

*Please join us as we celebrate our 50th Anniversary  
with this unique opportunity to support  
A New Leaf's*

*2021 Anniversary Event and 2022 Camaraderie Gala.*



celebrating 50 years of service  
October 23, 2021

***JW Marriott Desert Ridge Resort***  
Grand Sonoran Ballroom  
5350 East Marriott Drive  
Phoenix, AZ 85054



March 19, 2022

***Omni Scottsdale Resort & Spa***  
Alhambra Ballroom  
4949 East Lincoln Drive  
Scottsdale, AZ 85253

We are proud to partner with local individuals and corporations who recognize the importance of giving back. Your generous support of this celebratory evening benefits the critical services provided by A New Leaf's homeless and domestic violence shelters and programs.

In addition, your sponsorship is an opportunity to promote your organization to event guests and other supporters, while illustrating your commitment to improving our local community.

A New Leaf is a 501(c)(3) nonprofit organization and as such, your contribution is tax-deductible to the extent allowed by law. For federal income tax purposes, you can deduct as a charitable contribution the price of each ticket purchased less its fair market value. We estimate the fair market value of each ticket to be \$150 at each event.

# *Sponsorship Opportunities*

## *Duo Title*

*Sponsor*  
**\$40,000**

- Event Tables at each event includes premium seating guests (2 Anniversary tables of 8 and 2 Gala tables of 10), wine provided for tables.
- Speaking opportunity at event.
- Recognition listing on website and electronic marketing collateral
- Recognition as sponsor in press release and all marketing efforts
- Name recognition as sponsor in AV presentation during event
- Formal acknowledgement from podium

## *Duo Gold*

*Sponsor*  
**\$20,000**

- Event Tables at each event includes premium seating guests (1 Anniversary table of 8 and 1 Gala table of 10), wine provided for the table.
- Recognition listing on website and electronic marketing collateral
- Recognition as sponsor in press release and all marketing efforts
- Name recognition as sponsor in AV presentation during event
- Formal acknowledgement from podium

## *Duo Silver*

*Sponsor*  
**\$10,000**

- Event Tables at each event includes seating guests (1 Anniversary table of 8 and 1 Gala table of 10).
- Recognition listing on website and electronic marketing collateral
- Recognition as sponsor in press release and all marketing efforts
- Name recognition as sponsor in AV presentation during event

## *Duo Copper*

*Table Sponsor*  
**\$6,000**

- Event Tables at each event includes seating guests (1 Anniversary table of 8 and 1 Gala table of 10).
- Recognition listing on website and electronic marketing collateral
- Name recognition as sponsor in AV presentation during event

Please contact us at 480-464-4648 or at [events3@turnanewleaf.org](mailto:events3@turnanewleaf.org) for more information.

# Other Opportunities

## *Gala*

*Table & Tickets*

**\$4,500**

- Event Table for the 2022 Camaraderie Gala (Table of 10) and 4 event tickets to the 2021 Anniversary.
- Recognition listing on website and electronic marketing collateral.
- Recognition as sponsor in press release and all marketing efforts.
- Name recognition as sponsor in AV presentation during both events.

## *Anniversary*

*Table & Tickets*

**\$3,500**

- Event Table for the 2021 Anniversary event (Table of 8) and 4 tickets to the 2022 Camaraderie Gala.
- Recognition listing on website and electronic marketing collateral.
- Recognition as sponsor in press release and all marketing efforts.
- Name recognition as sponsor in AV presentation during event.

## *Duo Event*

*Ticket Option*

**\$2,000**

- Event Tickets includes seating for 2 guests at each event.
- Recognition listing on website and electronic marketing collateral.
- Name recognition as sponsor in AV presentation during event.

# Underwriting Opportunities

## *Decor* - \$4,000

- Name and/or logo in press release and all marketing efforts
- Name and/or logo integrated in table décor at each event
- 2 event tickets to both events

## *Technology* - \$4,000

- Name and/or logo in press release and all marketing efforts
- Name and/or logo in lighting gobo at event
- 2 event tickets to both events

## *Photography* - \$4,000

- Name and/or logo in press release and all marketing efforts
- Company name and/or logo integrated into event photos at each event
- 2 event tickets to both events

## *Beverage* - \$10,000

- Name and/or logo included at each event bar plus signature drink naming
- Name and/or logo in press release and all marketing efforts
- 2 event tickets to both events

**50th Anniversary Sponsor Print Deadline - September 17, 2021**  
**2022 Camaraderie Gala Sponsor Print Deadline - February 4, 2022**



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Your sponsorship allows us to continue our mission of *helping families... changing lives.*

## Sponsorship Opportunities

- DUO TITLE - \$40,000
- DUO GOLD - \$20,000
- DUO SILVER - \$10,000
- DUO COPPER TABLE - \$6,000

- GALA TABLE PLUS TICKETS - \$4,500
- ANNIVERSARY TABLE & TICKETS - \$3,500
- DUO EVENT TICKETS- \$2,000

## Underwriting Opportunities

- DECOR - \$4,000
- PHOTOGRAPHY - \$4,000
- TECHNOLOGY - \$4,000
- BEVERAGE - \$10,000

# Sponsorship Commitment Form

Table Guests:

	Vegan (X)
1	<input type="checkbox"/>
2	<input type="checkbox"/>
3	<input type="checkbox"/>
4	<input type="checkbox"/>
5	<input type="checkbox"/>
6	<input type="checkbox"/>
7	<input type="checkbox"/>
8	<input type="checkbox"/>

Will send guest list at a later date.

**Total Contribution:** \_\_\_\_\_

*Thank you for your support!*

**I would like to make an additional donation:** \_\_\_\_\_

Billing Contact Name \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Method of Payment:

- Visa
- MasterCard
- Check (payable to A New Leaf Foundation)
- American Express
- Please send Invoice

Credit Card # \_\_\_\_\_ Exp. date \_\_\_\_\_

Signature \_\_\_\_\_ CVC Code \_\_\_\_\_

Company Name

Contact Name

Address

City, State, ZIP

Phone

Email

**www.turnanewleaf.org**  
For more information contact us at 480-464-4648  
or events3@turnanewleaf.org

**MAILING ADDRESS:**  
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